

# NEWS RELEASE



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## **Digabit appoints Gary Broache to Board of Directors**

**(Englewood, CO)—May 15, 2017—** Digabit, a leading SaaS provider of parts information management for manufacturing and asset-intensive companies, today announced the appointment of Gary Broache to its Board of Directors, effective immediately.

Broache brings over 20 years of executive leadership to the Digabit Board and has guided numerous technology companies to profitability. Most recently, he served as the CEO and Investor of Discover Books, one of the largest world-wide e-commerce booksellers.

"Gary brings a wealth of experience in the technology industry and will play a key role as Digabit continues executing its vision of helping manufacturers bring their business online." said Alan Sage, CEO of Digabit. "Gary has an extraordinary track record working with a wide range of businesses—from startups to Fortune 1000 companies—and will be a great addition to our board."

Gary is a hands-on executive with extensive experience in information technology including e-commerce, SaaS and large-scale systems implementations. He serves on several boards as a strategic technology advisor and also leverages his extensive operational background to help companies deliver world class solutions.

"To be selected to sit on Digabit's board is quite an honor," said Broache. "I'm impressed with Digabit's directional focus in the manufacturing space and I look forward to working with this exceptional team to enhance Digabit's vision even further."

### **About Digabit Inc.**

Digabit helps manufacturers solve the challenge of providing online, up-to-date technical documentation and parts catalogs for complex machinery and equipment. Its flagship product, Documoto, offers SaaS-based robust parts catalog authoring and publishing tools, a technical support library, and

aftermarket sales capabilities. Documoto provides OEMs and asset-intensive industries a competitive advantage in capturing increased aftermarket sales and improving customer retention. Find out more at [www.Digabit.com](http://www.Digabit.com).

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