

Digabit Announces Appointment of Steven Blanco as CEO

Englewood, Colorado – Colorado-based [Digabit, Inc.](#) is delighted to announce the recent appointment of Steven Blanco as its new CEO, effective April 17th, 2018.

Blanco has been a key member of Digabit's executive and leadership team since 2013, and took over as President and COO when the previous CEO departed the Company. He was officially promoted to CEO on April 17th by the Board of Directors.

Reflecting on his appointment, Blanco says: "I am thrilled and honored to have been selected to lead Digabit. It's a great company with all the key ingredients for continued success, including a phenomenal product, world-class customers, and a wonderful team of people to work with."

Blanco has been with Digabit since May, 2013, initially taking on the role of VP Professional Services. As Digabit has grown, he has also served as the head of the Marketing, Sales, Engineering and Product teams. Prior to joining Digabit, Steve worked for more than two decades in leadership positions in software engineering, IT, consulting, technical sales, marketing and software services. His past work includes a variety of roles at Citrix Systems, Keane, Kaleo Software and Oxford Global, among others.

About the Company:

Digabit offers innovative software solutions to equipment manufacturers, fleet owners and transits to *keep the world's machines working*.

The Documoto platform is a cloud-based solution for authoring parts catalogs and related content, distributing that content over the web to any device in a variety of translations, and finding and ordering the right parts and products the first time, every time.

For more information, visit the company's website at <http://www.digabit.com>.

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