



AN OFFICIAL PRESS RELEASE

Documoto, Inc

Documoto Helps Dragotec Simplify Parts Lookup for Dealers

Farming equipment attachment manufacturer enhances dealer experience with a convenient option to buy OEM parts.

DENVER, February 4, 2020 (Newsire.com) - Today, [Documoto](#), a Denver-based SaaS provider known for its interactive publishing platform that helps manufacturers catalog their machine equipment parts, announced its case study with Dragotec. [Dragotec](#) is a global manufacturer dedicated to creating the highest-quality, best-performing corn heads in the industry.



Dragotec's equipment has a reputation for durability, a necessity in agricultural working environments. Harvesting crops for food production involves challenges that sometimes place equipment operators in extreme weather conditions. When these instances occur, dealers and equipment owners need product documentation that easily distinguishes what part they need. Making accurate and accessible part books is essential for Dragotec to sustain growth.

Anyone who operates a piece of equipment can attest to the difficulty of locating replacement parts, especially if it's in an old printed manual. Transitioning from print PDFs to an online catalog has given them the ability to cater to a much larger audience than ever before. **Bill Thompson**, Dragotec's **Parts & Service Analyst**, noted that *"Often if your parts information is difficult to use or identify a part number through, a dealer won't consider using your company for their main product line. I've had many dealers comment on how progressive our catalogs are compared to our competitors."*

When Thompson and his team began searching for a solution to address their technical documentation issues, the features they sought out were:

- Ease of use
- Improve publishing processes
- Improve publishing release timeframe
- Natural adoption rate with the dealer network
- To provide an enhanced dealer experience

Documoto proved to be the right solution to modernize Dragotec's sales and support departments. As an innovative manufacturer, Dragotec has improved its publication processes and increased its dealer network opportunities. Additional Documoto customers can be found throughout the globe and range from small manufacturers to some of the world's largest machinery companies and transit organizations. For more information on the case study, visit the [Documoto site to view the full case study](#).

ABOUT DOCUMOTO

Documoto is a Denver-based software company with a vision to help equipment manufacturers, their network, and their equipment owners "**Keep the World's Machines Working.**" With Documoto, customers can author parts catalogs and related technical content in a variety of languages. For more information, visit the company's website at <http://www.documoto.com> or follow us on Twitter at [@Documoto](#) or [LinkedIn](#).

ABOUT DRAGOTEC

Known for their corn head and yield-loss prevention expertise, Fenton, Iowa-based Dragotec USA is the exclusive North American distributor of Olimac Products. Headquartered in Margarita, Italy, Olimac is a family-owned, global manufacturer passionately dedicated to creating the highest-quality, best-performing corn heads in the industry. Helping to manage stalk variability and minimize yield loss at harvest, products marketed by Dragotec USA include the Drago GT and Drago II corn heads. For more information, visit dragotec.com.

Source: Documoto, Inc.

Original Source: www.newswire.com